

List of awards we won for achievements in 2010

Our operating companies won a series of awards for their 2010 achievements in Corporate Responsibility

(CR). The section below provides the list of the awards per topic.

Healthy products

Healthy eating

Mega Image – Excellence in Business Award, by Business Review

Mega Image was awarded the ‘Excellence in Business Award’ by Business Review magazine recognizing the achievements of a local business, looking at aspects such as innovative character and overall relevance for the local business environment. Mega Image’s nomination form for the award clearly highlighted its achievements in CR, mainly the launch of local private brand products, the increase in organic products assortment, the launch of a dedicated healthy eating website and energy efficient techniques in stores.

Responsible sourcing

Hannaford – 2010 Champion of Economic Development, from the Maine Development Foundation

The Maine Development Foundation is a nonprofit organization that promotes sustainable development. Hannaford received the award for job creation and capital investment; support for local agriculture and suppliers; work towards improving education and health care; and efforts to protect the environment.

Healthy people

Associate health and wellbeing

Hannaford – Start! Fit-Friendly Companies – awarded Gold Level, from American Heart Association

The American Heart Association’s mission is to build healthier lives, free of cardiovascular diseases and stroke. Hannaford was recognized, for the 2nd consecutive year, for its associates’ health and physical activity programs at the workplace.

Hannaford – Masters Wellness Champion Award, from the Wellness Council of Maine

The Wellness Council of Maine works to advance and promote good health among employees statewide. Hannaford was recognized for raising health awareness and being an example for others.

Associate development

Alfa Beta – Best CR Team Award, from the CEO & CSR Money Conference Awards 2010

The award features the recognition of the efforts and the enthusiasm of the CR team working on the three pillars of action: Products, People and Planet. Alfa Beta was evaluated by the visitors of the webpage of Eurocharity, by a special committee (composed by Eurocharity leaders), the Ministry of Foreign Affairs and the Financial University of Athens.

Delhaize America – Outstanding Champion Award for Diversity Leadership, from Network of Executive Women (NEW)

Delhaize America CEO, Ron Hodge, accepted the award recognizing Delhaize America’s leadership in the advancement of women executives. Delhaize America has been a strong supporter of NEW. Cathy Green Burns, President of Food Lion Family serves on the NEW board of directors and was instrumental in creating the NEW Carolinas regional group. Mike Vail, President/Chief Operating Officer of Sweetbay, along with his team, took the lead in initiating a NEW regional group in Florida, and Hannaford has been a long-time supporter of the New England regional group.



Food Lion – 2011 Martin Luther King Spirit Award, by McCrorey Family YMCA in Charlotte

Food Lion was selected for its contributions to positive social change in the spirit of Dr. King.

Food Lion – Corporate Diversity Champion Award, by Pride Communications in Charlotte

Eric Watson, Vice President Talent Acquisition, Diversity and Inclusion, at Food Lion, received the Corporate Diversity Champion Award. The award recognizes a leader who has been an outstanding voice for diversity, positively impacting and making a difference, both within his/her company and throughout the community.

Community

Food Lion, Special Event Partner Award, by Second Harvest Food Bank of Metrolina

Food Lion was recognized for its support to local food banks.

Hannaford – 2010 Local Corporate Partner Award, by Share our Strength

Share our Strength is a national organization whose mission is to make sure no kid grows up hungry in the U.S.

Hannaford was recognized for its support to Strength’s Cooking Matters program (empowering families with the skills, knowledge and confidence to prepare healthy and affordable meals), for free Healthy Living Classes and for Delhaize America nutritional information system *Guiding Stars*.

Hannaford – Business of the Year, Kennebec Valley (Maine) Chamber of Commerce

The Kennebec Valley Chamber of Commerce awards their “Business of the Year” title to businesses and organizations that have a profound effect upon the business environment and the economy in Maine’s Capital Area and beyond.

Hannaford – Harvester Award, by Worcester County Food Bank (North Central Massachusetts)

Hannaford was recognized for its support to local food banks.

Healthy planet

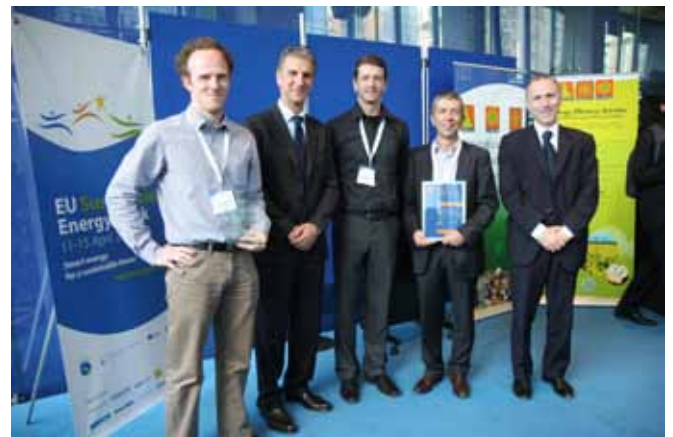
Climate change

Alfa Beta – European GreenBuilding Award

Alfa Beta won the European GreenBuilding Award for the GreenBuilding certified store it opened in 2009. The Alfa Beta store received one of the 13 awards handed over in 2010 for its significant energy savings. The Awards were selected from 100 projects across the E.U. that received the GreenBuilding certification.

Delhaize Belgium – GreenLight Award, from the European Commission

Delhaize Belgium received the award for its efforts to reduce energy use from lighting by 60% across more than 130 stores in 2010 to reduce energy use from lighting by 60% across more than 130 stores. GreenLight is an



on-going voluntary program whereby private and public organizations commit towards the European Commission to reducing their lighting energy use, thus reducing polluting emissions.

Food Lion – EPA Montreal Protocol Award, from the U.S. Environmental Protection Agency (EPA)

Food Lion was one of the four awarded for outstanding contributions toward protecting the ozone layer, reducing greenhouse gas emissions and raising awareness.

Food Lion – EPA EnergyStar Partner of the Year Award in Energy Management, from the U.S. Environmental Protection Agency (EPA)

Food Lion was recognized for their 1 000th Energy Star store and their continuous energy efficiency efforts.

Food Lion – GreenChill Environmental Achievement Award, from U.S. Environmental Protection Agency (EPA)

Food Lion was recognized for exceeding company targets for refrigerant reduction.

Food Lion – 1st LEED certification achieved at one store, from the U.S. Green Building Council

Food Lion received its 1st LEED certification for a store recognizing its full suite of environmentally friendly and efficient technologies. The store is the first LEED-certified supermarket in South Carolina.

Hannaford – GreenChill Environmental Achievement Award, from U.S. Environmental Protection Agency (EPA)

Hannaford received recognition for its commitments to reduce greenhouse gas emissions and ozone depleting refrigerants.

Hannaford – LEED Gold Certification achieved at one store, from the U.S. Green Building Council

Hannaford received its 2nd LEED certification for a store after its 1st LEED (platinum) certification received in 2009. The certifications recognize the full suite of environmentally friendly and efficient technologies.

Sweetbay – LEED Gold Certification achieved at one store, from the U.S. Green Building Council

Sweetbay received its 1st LEED certification for a store recognizing its full suite of environmentally friendly and efficient technologies.

Resource use

Alfa Beta – Oikopolis 2010 Award for Environmentally Friendly Policies, from Ecocity

Alfa Beta's mobile recycling center was rewarded by Ecocity as an innovative and impactful recycling program. Through this mobile recycling center, Alfa Beta offered recycling facilities and education in 10 major Greek cities. Visitors could recycle plastic, glass, paper, metal or aluminum packages along with batteries and small electrical devices. The educational program targeted mainly children and local authorities.

Food Lion – Certified Green Business, from the Town Council of Centreville

Food Lion was recognized for meeting stringent environmental standards and implementing best management practices to prevent storm water runoff, minimize waste, conserve natural resources and protect Corsica River Watershed.

Hannaford – Food Establishment Award for Recycling in Eastern Massachusetts, from MassRecycle

Hannaford was rewarded for the amount of materials that are diverted from the waste stream thanks to its food waste composting program.

Hannaford – Supermarket Recycling Program Certification, from Massachusetts department of Environment (MassDEP)

Hannaford was rewarded for its comprehensive recycling and food waste diversion programs.

Super Indo – Award for Retail Best Practices in Environment, from Jakarta and Bandung Government

Super Indo was rewarded for its program to prevent the use of non-degradable plastic bags.

